



DIAMONDS4IF

DISCOVERY, IDENTIFICATION, APPLICATION, AND MONITORING OF
DEVELOPED SOLUTIONS FOR INNOVATION FUND

Project title	Discovery, identification, application, and monitoring of developed solutions for innovation fund.		
Project acronym	DIAMONDS4IF		
Project number	101138004		
Project start date	01/01/2024	Duration	36 months

D9.4 – UPDATE DISSEMINATION PLAN

Due date	Due date	30/06/2025	Delivery date	30/06/2025
Work package	Work package 9			
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Version	1.0			
Dissemination level	Public			

VERSION AND AMENDMENTS HISTORY

Version	Date	Created/Amended by	Changes
0.1	10/06/2025	Meyer Burger	First Draft
0.2	13/06/2025	PNO	First comments and feedback
0.3	20/06/2025	Meyer Burger	Second iteration, implementing PNO's comments and feedback
0.4	25/06/2025	PNO	Review and additional contributions
1.0	30/06/2025	Meyer Burger	Final Version

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LIST OF ABBREVIATIONS

Abbreviation	Description
AI	Artificial Intelligence
CCU	Carbon capture and utilization
CINEA	European Climate, Infrastructure and Environment Executive Agency, the European Health and Digital Executive Agency
CSA	Coordination and Support Action
DC	Dissemination and Communication
DEC	Dissemination, Exploitation, Communication
DMEC	Dutch Maritime Energy Centre
IF	Innovation Fund
GA	Grant Agreement
H2020	Horizon 2020
INNEN	INNOVATION ENGINEERING srl
KPI	Key Performance Indicators
MEYER BURGER	MEYER BURGER (Industries) GmbH
PMP	Project Management Platform
PNO	PNO Consultants GmbH
R&D	Research and Development
R&I	Research and Innovation
RAAMS	RAAMS AS
RWE	RWE offshore wind GmbH
WP	Work Package

INTRODUCTION

Project Summary and Objectives

DIAMONDS4IF aims to support Horizon 2020 beneficiaries in developing projects and applying to the ETS Innovation Fund (IF). The IF fosters low carbon processes and technologies – and many results from H2020 provide promising solutions to be deployed. One of the main outputs of DIAMONDS4IF project will be to generate at least five IF proposals including detailed plans for scalability, commercialisation, and financial models for submission to the IF.¹

Purpose of This Document

This document is an update to the first dissemination and communication plan (D9.3), originally released in June 2024. This update reviews the strategy and measures to ensure their validity and effectiveness after the first half of the project. The aim of this update is to review the earlier defined strategy and measures if they are still valid and effective after the first half of the project.

The purpose of the dissemination and communication plan was described as follows:

The dissemination and communication (DC) plan, sets out a strategy to maximise the impact of the project, to increase its visibility, and to ensure that project outputs reach a wide audience of relevant stakeholders.

Chapter 2 “Dissemination and communication strategy and tools” is the core of this document and describes i) the target groups, ii) the DC strategy, including different types of workshops, iii) DC materials and tools, e.g. the logo, templates, website, social media, and iv) the rules for DC.

This updated DC plan (D9.4) will not repeat all details from the original deliverable D9.3, but it will comment on each section and, if needed, give an update. Hence, both documents should be read together.

¹ DIAMONDS4IF Website: diamonds4if.eu/news/steps-forward-for-the-diamonds4if-project/

1 DISSEMINATION AND COMMUNICATION STRATEGY AND TOOLS

1.1 Target groups

The target groups for the DC activities have not changed – still ranging from stakeholders in industry to European and national policy makers. The following list names some examples for target groups and how DIAMONDS4IF can address them:

- Companies in the renewable energy sector, incl. manufacturing of components and technologies needed, i.e. for energy generation, storage, distribution, and transformation
 - potential applicants and project owners
- Industrial associations in the sector of renewables
 - act as multipliers
- Other CSA projects funded under the same call (HORIZON-CL5-2023-D2-01-07)
 - support for the deployment of R&I (Research and Innovation) results for climate mitigation
 - Exchange of lessons learnt, communication activities, participation in common events. Development of best practices and elaboration of recommendations for the European coordination unit of the ETS Innovation Fund
- CINEA and policy makers
 - Input and definition of targets for the IF process and templates
 - Recommendations based on the lessons learned, to create a continuous improvement process for the IF tool
- Multipliers for information on Innovation Fund, incl. national contact points and working groups, committees, etc. with relevance to the topic
 - create awareness and use further channels for communication

1.2 Dissemination and Communication Strategy

As originally defined in D9.3, all project partners will be involved in communication and dissemination activities. According to the Grant Agreement (GA),

“Meyer Burger, with input from all partners, will prepare a DEC (Dissemination, Exploitation, Communication) Plan outlining the dissemination strategy, to inform key stakeholder groups about the project results. At the outset, Meyer Burger will develop communication materials and tools to promote public awareness of the project, including a public website, social media channels, and print materials.”

The project will be linked to all European Commission social media channels to maximise the reach of the project's progress and results. A final event will be organised at the end of the project to disseminate the complete project results. The DEC plan will be updated during the project based on progress and stakeholder feedback.

There are three different types of workshops to be organised by the consortium members (Type 1 and 2) or on invitation by CINEA (Type 3):

1. **Two Workshops with other funded projects** under this call for knowledge exchange and synergies (PNO); Target group: **other CSA** (Coordination and Support Action) **projects** in this call, also other sectors; aim is to improve tools and methods for Innovation Fund project development (see also Task 9.1),
2. **12 public workshops at 6 large events** on Innovation Fund in renewable sectors (all); Target groups: members of sector associations; aim is to present the project and its results (see also Task 9.4),
3. **Workshops organised by CINEA** (participation on demand) (see also Task 9.1)".

1.2.1 Workshops with other funded CSA projects under this call

DIAMONDS4IF actively collaborates with its CSA (Coordination and Support Action) European "sister-projects". REALIZE (Euro-Funding), 2DPLOY (SINTEF), LEADS (CiaoTech), and H2IF (CLERENS) are funded for the same purpose as DIAMONDS4IF but focus on further technologies and sectors, incl. CCU (carbon capture and utilization), hydrogen, and low carbon technologies for energy intensive industries.² This big project family in close cooperation with CINEA (The European Climate, Infrastructure and Environment Executive Agency) will facilitate the deployment of technologies and IF proposals in the whole European tech area.

To encourage knowledge exchange and synergies among those projects two workshops are planned. Overall, workshops should be initiated to create fruitful collaboration and cooperation between the projects and the CINEA.

For more details see section 2.3.

² CSA-[sister projects - Diamonds4if](#)

1.2.2 Public workshops at large events

Also, in the second half of project, large events in the sector of renewable energies, such as trade fares, conferences and exhibitions, will be used to present the project and its results.

To plan and track these activities, a list of relevant events across the target groups and types of renewable energy generation was prepared and will be kept updated (see “Preliminary Plan for 2025 and 2026”). Notifications about those events have been regularly posted on the website and selected social media channels, both before the event to promote the upcoming workshop, and after the event to report about the successful participation.

The planning and tracking list also includes the other two types of events/workshops:

- No. 1 workshops with other funded projects and
- No. 2 workshops organized by the CINEA.

This tracking list has been proven effective and will be further applied. A first overview is given in Table 1. Some impressions from the event “The smarter E Europe” are shown in Figure 1.

Table 1: DIAMONDS4IF – Tracking List of Planned and Completed Events

Workshops (Public Event)	Workshops with other CSA	CINEA invitation
Nationaler Informationstag zum EU, Innovation Fonds. 01.2024	Online: CSA Communication & Dissemination regular meetings	CINEA- CSA Cluster event. Coordinator meeting Brussels 2024
Congress Future of Solar. 01.2024	Second Process Industry Conference Shaping the Transformation, Brussels, (Invitation from LEADS/A.SPIRE). 23.10.2024	CINEA- CSA regular coordinator meetings
Session at DMEC. (LOI for Diamonds4IF). 06.2024	2DPLOY Project: Online, ** First Cooperation Meeting with other CSAs. 2 December 2024	CINEA: SPEAKER INVITATION BRX 10.2024
Intersolar Munich, 06.2024	Online: Webinar on funding opportunities for RE projects: Presentation of Innovation Fund and European Hydrogen Bank, 12.12.2024. (REALIZE+PNO)	CINEA- CSA Cluster event. Coordinator meeting Brussels 21.05.2025
International Solar Manufacturing Initiative (ISMI). Kick-off meeting. 11.07	CSA, Public Conference, “Unlocking Low-Carbon Innovation: From Horizon Projects to Market Deployment”. 20.05.2025	

Workshops (Public Event)	Workshops with other CSA	CINEA invitation
Lithium Symposium in Karlsruhe. 10.2024	In Plan 2025: Webinar on IF funding opportunities for RE projects	
The smarter E Europe (Focus on Intersolar Europe), 05.2025	In Plan 2026: CSA // Public Conference	
In Plan: European Solar Manufacturing Council (ESMC)		



Figure 1: DIAMONDS4IF at the smarter E Europe (Focus on Intersolar Europe), München, Germany, Mai 2025.

1.2.3 Workshops organized by CINEA

CINEA has organised and will continue to organise various workshops in the field of renewable energy, often beyond the scope of any single project or call. Participation of project representatives is on invitation or request basis. DIAMONDS4IF has taken part in the following events and meetings (see Table 2):

Table 2: Participation of DIAMONDS4IF in CINEA-organised Events

Date	Title
01 Feb 2024	1st CINEA–CSA Regular Coordinator Meeting (Online)
06 Mar 2024	2nd CINEA–CSA Regular Coordinator Meeting (Online)
10 Apr 2024	3rd CINEA–CSA Regular Coordinator Meeting (Online)
22–23 Apr 2024	CINEA / CSA Cluster Meeting – “From Horizon 2020 to Innovation Fund Support” at CINEA headquarters
08 May 2024	4th CINEA–CSA Regular Coordinator Meeting (Online)
04 Jul 2024	5th CINEA–CSA Regular Coordinator Meeting (Online)
15 Oct 2024	CINEA: Speaker Invitation – Cluster Event on Aviation/Maritime Fuels and Biomethane
23 Oct 2024	6th CINEA–CSA Regular Coordinator Meeting (Online)
18 Dec 2024	7th CINEA–CSA Regular Coordinator Meeting (Online)
05 Feb 2025	8th CINEA–CSA Regular Coordinator Meeting (Online)
19 Mar 2025	9th CINEA–CSA Regular Coordinator Meeting (Online)
21 May 2025	“Cluster Event” organised by CINEA (Target audience: CSA coordinators, communication & dissemination leads)

1.3 Dissemination and communication materials and tools

To address the above outlined strategy, different dissemination and communication tools and materials have been developed and will kept updated. The aim of these materials and tools is to generate a common look and feel, e.g. by providing a representative logo and templates as well as a style design, to reach different audiences and target groups, and to create awareness and visibility of the project. The dissemination tools and materials include a project logo and graphical elements, templates for presentations and reports, a website, and content for social media channels. Print materials, e.g. a project flyer and roll-up, will only be produced on demand since the digital materials became increasingly important – in contrast to print materials.

1.3.1 Logo

Over the course of several iterations, the project logo was designed by our project partner INNEN (see Figure 2). The logo contains the contour of a diamond as the project's namesake, a wind turbine, PV modules and the sun. Besides this graphical elements, the projects short and long title

The logo has been widely used in all DC materials and has become the visible “trademark”. Hence, it is not planned to change the logo in the second half of the project.



Figure 2: Final DIAMONDS4IF horizontal logo, consisting of a graphical element, and the project's short and long title.
Source: INNEN

1.3.2 AI generated project images

As for the project logo, the AI generated images (shown and explained in D9.3) have been widely used in the DC materials, mainly in presentations and the website. On demand, new AI images can be generated.



Figure 3: DIAMONDS4IF, AI generated image.

1.3.3 Templates

Templates for Power Point presentations and for Word text files were created by the project partner INNEN, uploaded and shared with all consortium members on the Project Management Platform (PMP), which was also set up by INNEN (see description of the website, section 1.3.4).

The Power Point template has been intensively used for internal presentations, e.g. Jour Fix or General Assemblies, and for external presentations, e.g. workshops or conference speeches. The template has proven to be comprehensive and handy in use. Hence, no changes to this template are planned.

A Word template was set up to offer the same look and feel for the various deliverable reports. It includes a title page with the project's logo and basic information as well as the title, author and reviewer information, and the version history of the deliverable. Caption and font styles are pre-configured as well as the lists of Figures, Tables and abbreviations.

As for the Power Point template, the Word template has been proven to be very useful, and therefore, no changes to this template are planned in the second half of the project.

1.3.4 Website

A dedicated website for the project was set up by INNEN (with input from all partners) and can be found at the following domain: [diamonds4if.eu](https://www.diamonds4if.eu/).³

The website was part of the project's deliverables, and it was described in D9.1, under responsibility of INNEN (cf. Table 6 in section 3.2).

The project's website is subject to continuous updates and additions. It is not only fed with up-to-date information about events and partner's activities but also extended by new areas such as a subpage for the "sister projects" (see subsection 1.2.1).

The last major updates in April 2025 included:

- Consolidated general project information into a new ["About"](#) page.
- Created a new ["Lessons Learnt"](#) page.
- Added a dedicated section for ["Sister Projects"](#).

Screenshots of these three (partly new) subpages are shown in Figure 4 to Figure 7.

³ DIAMONDS4IF Website: <https://www.diamonds4if.eu/>

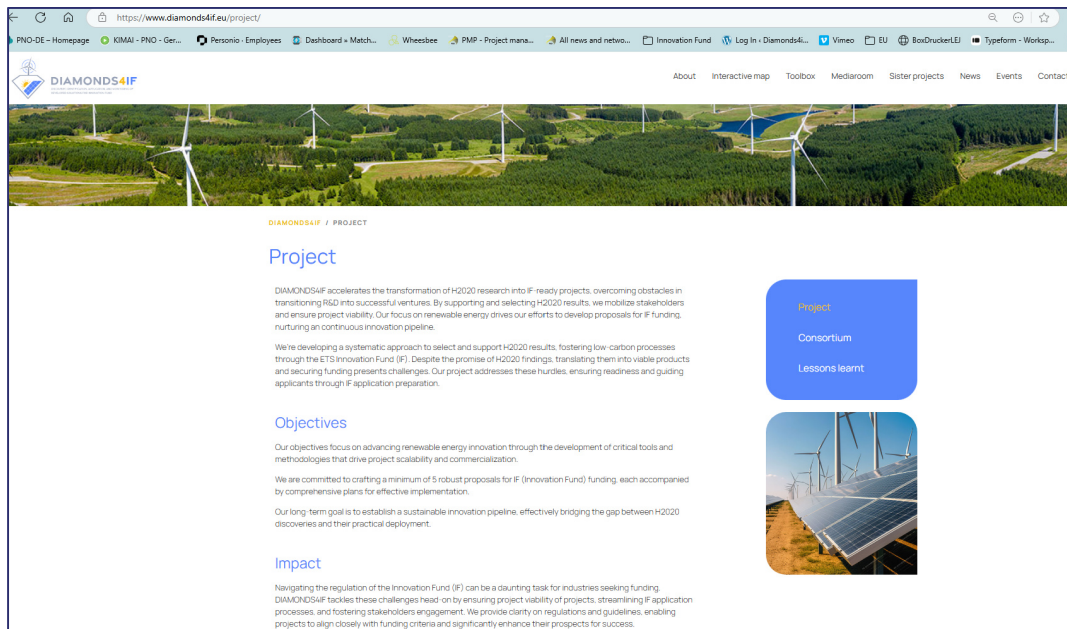


Figure 4: Screenshots of the subpage "Project" (About-page)



Figure 5: Screenshots of the subpage "Lessons learnt"

Sister projects

DIAMONDS4IF and its CSA project partners

Four other Coordination and Support Actions (CSAs) have been funded under the topic **HORIZON-CL5-2023-02-01-01** Support for the deployment of R&D results for climate integration. Synergies with the ETS Innovation Fund.

The projects have a duration between 30 and 36 months and started their work in January 2024. Their goal is to support the transfer from H2020 results into Innovation Fund applications!





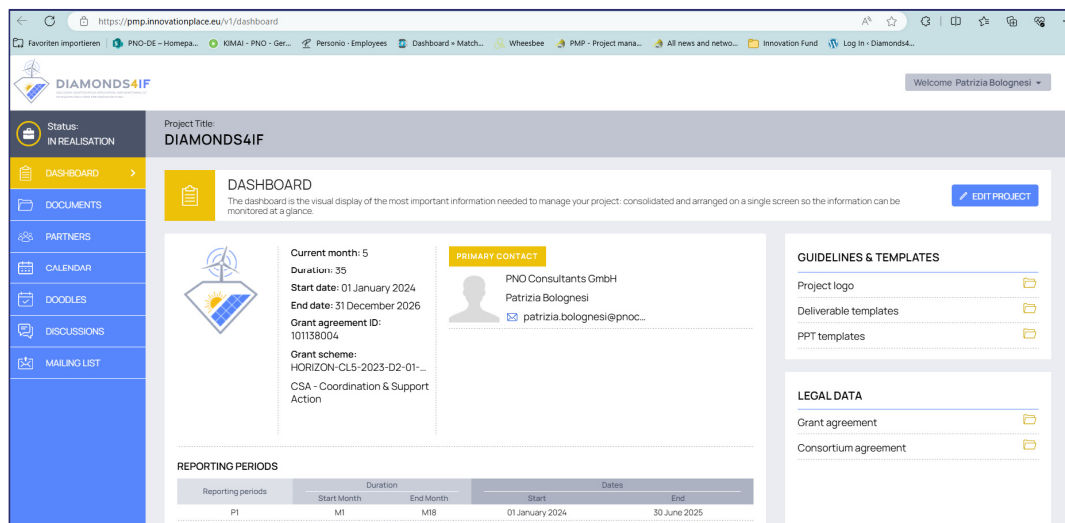
 <p>REALIZE Renewable energy actions leveraging innovation towards zero emissions in Europe</p> <p>REALIZE mobilizes a comprehensive selection of new, currently not fully commercialized renewable energy technologies in advanced photovoltaics (PV), concentrating solar (CSP), Solar Heating & Cooling, Offshore Wind, Ocean (Tidal) energy, and Advanced Biofuels for sea and air transport. The technologies owners will be supported in their effort to win major Innovation Fund support by a multidisciplinary team with strong expertise on the Innovation Fund application process as well as on other European and national funding schemes related to R&D projects, allowing them to maximise the potential to present innovative R&D projects for public grants and/or equity investment.</p> <p>www.realize-project.eu/</p>	 <p>LEADS Carbon capture, use and storage (CCUS)</p> <p>Bringing the innovation gap from H2020 and H4U to the Innovation Fund - LEADS Project aims to accelerate the path towards the EU's target of becoming the first carbon-neutral continent by 2050. This challenge is tackled by building an innovation pipeline for promising Carbon Capture Use and Storage technologies from Horizon 2020 and Horizon Europe to the Innovation Fund, supporting innovation leaders in overcoming the main bottlenecks and reaching final investment decisions. LEADS will deliver a set of measures to assess and select the most promising framework projects, and coach and enable them to apply to the Innovation Fund. Furthermore, the project focuses on developing reusable tools and synergy mechanisms between H2020/H4U and IF.</p> <p>www.sageh2020.eu/leads</p>
 <p>2DPLOY Low-carbon technologies in energy-intensive industries</p> <p>Paving the way for the decarbonisation of energy-intensive industries - 2DPLOY Project aims to support European energy-intensive industries in increasing the deployment of carbon neutral technologies and processes, hence supporting the climate ambitions of the European Union. The project will create an innovation pipeline of mature innovations developed under Horizon 2020 and Horizon Europe projects to the Innovation Fund by offering capacity building and tailored guidance to innovation owners in preparing viable IF applications. Moreover, 2DPLOY aims to create a stream of innovation for low-carbon technologies within energy-intensive industries. The project will also cultivate optimal methodologies and back-pilot Innovation Fund proposals while promoting transparent collaboration and cultivating synergistic relationships.</p> <p>www.sageh2020.eu/2dploym</p>	 <p>H2IF Energy storage & hydrogen</p> <p>H2IF's mission is to validate the effectiveness of this connection by scaling-up and submitting three meticulously selected projects to the Innovation Fund instrument. These projects exemplify R&D excellence, boasting high potential for climate neutrality and innovation while already enjoying support from Horizon 2020. With a strategic focus on hydrogen and energy storage projects, H2IF aims to pioneer a paradigm shift in sustainable technology deployment. By joining the collective expertise and resources of both Horizon 2020 and the Innovation Fund, the project strives for real-world impact, driving forward the transition towards a greener and more resilient future.</p> <p>www.h2if.eu</p>

Figure 6: Screenshots of the subpage “Sister projects”

The website includes a restricted area, which is for consortium members only and contains the Project Management Platform. The PMP allows (among others) to share documents, logos, templates, to view the common calendar, see the project partners contact list and to set up doodles. A dashboard provides a quick overview of the main information about the project (see Figure 7).



The screenshot shows the PMP dashboard for the project **DIAMONDS4IF**. The dashboard provides a quick overview of the main information about the project, including the current month, duration, start and end dates, grant agreement ID, and grant scheme. It also includes a primary contact section with the name and email of the contact person, and a reporting periods section with a table showing the reporting periods and their durations.

Project Title: DIAMONDS4IF

DASHBOARD
The dashboard is the visual display of the most important information needed to manage your project: consolidated and arranged on a single screen so the information can be monitored at a glance.

Current month: 5

Duration: 35

Start date: 01 January 2024

End date: 31 December 2026

Grant agreement ID: 101138004

Grant scheme: HORIZON-CL5-2023-D2-01-...
CSA - Coordination & Support Action

PRIMARY CONTACT

PNO Consultants GmbH
Patrizia Bolognesi
patrizia.bolognesi@pno...

GUIDELINES & TEMPLATES

- Project logo
- Deliverable templates
- PPT templates

LEGAL DATA

- Grant agreement
- Consortium agreement

REPORTING PERIODS

Reporting periods	Duration	Start Month	End Month	Start	End
P1	MTB	01 January 2024	30 June 2025		

Figure 7: Screenshot of the Project Management Platform (PMP)

1.3.5 Social media channels

Social media channels, such as LinkedIn and YouTube, have been/will be further used to post latest news, results and activities related to the project DIAMONDS4IF. In contrast to the website, social media posts are shorter in length and more on-time. These posts shall create public awareness of the project itself and of the IF topics in general. By selecting different social media channels various target groups can be addressed.

On LinkedIn, a more professional and business-focused audience is reached. Whereas, on YouTube both target groups, a wide public audience and people who are searching for specific information about IF, can be reached.

Posts on social media channels are tracked in an Excel list, including the date of the post, category, title, author, link of the post/article, content, related links, and an image. This tracking list not only includes social media posts but also tracks posts on the project website and releases of the newsletter. The list has been proven to be an effective and handy to use tool. It will be further used during the second part of the project.

1.3.5.1 LinkedIn

Beside the project website, LinkedIn – a business and employment-focused social media platform – is the main channel to release news, results and upcoming/closed events on a short notice.

The DIAMONDS4IF LinkedIn page was successfully implemented and can be found at the below address. It will be continuously feed with updates and news regarding the project itself and all interesting topics around the IF.

LinkedIn project page: <https://www.linkedin.com/company/diamonds4if/?viewAsMember=true>⁴

A LinkedIn guideline on the content, the style of writing, and the use of emoticons and hashtags was written by PNO and shared with the Meyer Burger (as DC responsible) and all other project partners. This guideline allows for a consistent way of posting throughout the project. Also, in the second half of the project, this guideline will be used and adapted if found necessary.

1.3.5.2 YouTube

As planned, the DIAMONDS4IF YouTube channel was launched in 2024 and has been actively maintained with a series of short video tutorials produced in collaboration with PNO. These videos

⁴ DIAMONDS4IF LinkedIn account: <https://www.linkedin.com/company/diamonds4if/?viewAsMember=true>

were released in 2024, aiming to provide clear, accessible guidance on the IF application process topics for companies from various sectors interested in applying for IF grants.

The video contents aligns directly with the documentation outlined in the IF application process. Each video title reflects the specific topic or task it corresponds to, ensuring coherence between the multimedia materials and the project's planned outputs. The topics covered in the videos encompass key aspects such as innovation degree, GHG emissions avoidance and relevant cost calculation, which are central to the Innovation Fund program's objectives and requirements.

In Table 3 an overview of the videos and related IF application documents are provided.

Table 3: Overview of Planned Videos. Copyright © PNO Consultants GmbH, 2024. All rights reserved.

#	IF application document	DIAMONDS4IF video topic	PNO Expert Consultant
1	Eligibility	Eligibility criteria for accessing the Innovation Fund	Barbara Bendaoud, M.Sc. Psychology Senior Consultant EU Grants
2	Budget Table / relevant cost calculator	Grant amount and relevant cost calculation	Dipl.-Volksw./Dipl.-Kfm. Robert Fischer Senior Consultant Financial Expert
3	Feasibility Study	Understanding the feasibility study Innovation Fund application	Dr. Susann Pohlers, M.Sc. Senior Consultant Biotechnology
4	Part B (degree of innovation)	The degree of innovation in Innovation Fund	Dipl.-Pol. Ariane Kroker Senior Consultant EU Grants
5	GHG emission avoidance calculator	GHG Emission Avoidance: Key Calculations and Methodologies	Dipl.-Ing. Toufic Ismail Senior Consultant Maritime Industry
6	Timetable / Part B (work plan)	Timeline: How to plan an Innovation Fund project	Dipl.-Pol. Ariane Kroker Senior Consultant EU Grants
7	Business Plan	Business Plan	Barbara Bendaoud, M.Sc. Psychology Senior Consultant EU Grants

In addition to the tutorial series, the YouTube channel also hosts the recording of the joint webinar co-organised with the Realize project, further supporting knowledge exchange and outreach to stakeholders interested in IF opportunities.



Figure 8: Screenshot of the Webinar realised with the REALIZE project

These resources are available on the [Innovation Fund DIAMONDS YouTube channel](#) and serve as valuable tools for potential applicants preparing for the next Innovation Fund call, expected in December 2025.

1.3.6 Print material

During the first 18 months, it was found that print materials, such as project flyer and other expo materials, were not needed. Only a Roll-Up has been produced. For the remaining part of the project print material will only be produced on demand. In this case, it would contain the project logo, graphical elements and the acknowledgment of the EU funding.

1.3.7 Monitoring

The monitoring of DC activities is in the obligation of Meyer Burger in Tasks 9.2 and 10.2. PNO, and all partners will help to monitor by providing the needed information about all DC activities.

The tracking list for events and workshops provided by PNO as introduced in section 1.2.2 is one tool for monitoring DC activities.

A set of DC KPIs was defined and is/will be monitored in an Excel list. These KPIs include the following, and will be extended when found helpful:

- No. and type of events / Workshops
- No. of project partners involved
- No. of participants
- No. of posts

In particular, to track and monitor the visits and other activities carried out during the project, data from multiple sources will be analysed, including:

- Google Analytics for the project website,
- YouTube Channel analytics,
- responses collected via Typeform questionnaires,
- and LinkedIn engagement statistics.

Both tools, the event tracking list and the KPI list, are stored and update at the PMP. This allows a simultaneous and recent update by Meyer Burger and PNO. An evaluation of these tools will be made on a regular basis and will be presented in the DEC reports (cf. upcoming DEC report, D9.6).

Furthermore, project partner INNEN has set-up an online form, linked to the PMP, where all DC activities can be reported by the project partner releasing their communication activities. This will allow for a proper evaluation and quick overview of the ongoing DC activities. An output of such an online form, could be the automatic creation of the above mentioned KPI list.

1.4 Rules for dissemination and communication

1.4.1 Dissemination organisation

Responsibilities are defined in the deliverable D11.1 “Detailed project management plan”. The dissemination and communication activities will follow an internally agreed approval process.

1.4.2 Rules for disseminations and publications

Internal communication is one of the most important factors determining the success of the consortium. To take care of the communication flow means that all information shared is concrete, clear and distributed in a timely manner to all interested parties.

The internal communication focuses on:

- to inform about project progress
- to identify problems (if any) and find proper solutions
- to make decisions on project relevant actions.

To keep cost and travelling lean, physical meetings will be only organised every 12 months, while for regular meetings online tools, teleconferences and only bilateral meetings will be organised.

Any **external communication** incl. dissemination activities (publication, presentation) follow rules of prior notice to all partners and according to EC guidelines. Partners will e.g. have the possibility to refuse dissemination of their own know-how (background or results).

The proper dissemination details (e.g. time schedule for prior notice and partner’s approval) are covered by our signed Consortium Agreement and, if related to deliverables, in the project management plan.

All project outcomes will acknowledge the support of the European Commission as it is requested by the Article 17 (Communication, Dissemination and Visibility).

According to the GA, the funding reference and the disclaimer will be used as defined:

“This project has received funding from the European Union’s Horizon Europe research and innovation programme under Grant Agreement No 101138004. “

“Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or CINEA. Neither the European Union nor the granting authority can be held responsible for them.”

In order to plan, follow, undertake and monitor the communication and dissemination activities, regular contact with all Work Package Leaders will ensure timely communication and dissemination of project outcomes and results.

This has proven to be effective and will be continued in the second half of the project.

2 PRELIMINARY PLAN FOR 2025 AND 2026

Before presenting the next steps, it is important to emphasise that this communication and dissemination plan is dynamic document that will be updated throughout the project's duration and the following deliverables.








The DC plan includes a brief overview of the following aspects:

- Media Plan Contributions 2025
- A list of possible public events during which it is possible to hold workshops
- Events and workshop planned in collaboration with other CSA projects
- List of Workshops organized by **CINEA** (participation on demand)

2.1 Media Plan Contributions 2025

The project website will be regularly updated with new articles and upcoming events, as well as tools and media contents. An overview of the 2025 website contributions is given in Table 4.

Table 4: Overview of the DIAMONDS4IF Communication Activities (News, Events) presented on the website in 2025

Date of Post	Category	Title	Image
03.01.2025	Webseite	Interview with DIAMONDS4IF and REALIZE Projects on the Science Business	
03.03.2025	Webseite	DIAMONDS4IF and its CSA project partners	
31.03.2025	Webseite	Trends of Solar Silicon Wafer Size and Thickness for Different Cell Technologies	
01.04.2025	Webseite	Public Conference From Horizon Projects to Market: Unlocking Low-Carbon Innovation	
03.04.2025	Webseite	Boost your research funding: Wheesbee Webinar for Universities and RTOs	
07.05.2025	Webseite	Event: The smarter E Europe (Focus on Intersolar Europe)	
21.05.2025	Webseite	Event: Cluster event: CSAs Synergies between HE- IF funding	
06.06.2025	Webseite	DIAMONDS4IF is looking for Renewable Energy Projects willing to apply for the next EU Innovation Fund call !	
16.05.2025	Webseite	Your chance to influence the next innovation fund call!	

In addition, the content from other CSA project will be shared and extra articles will be published on the PNO Innovation Place Website (see for example Figure 9).⁵

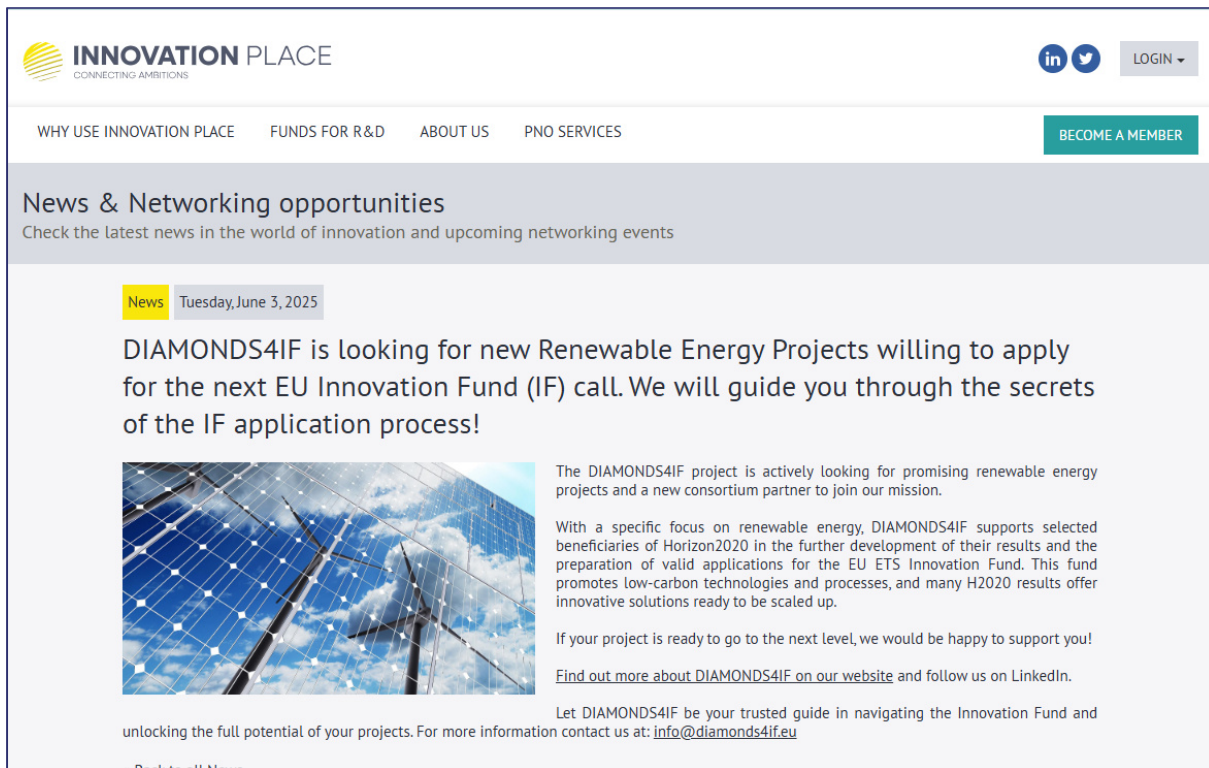


Figure 9: article additionally published on the InnovationPlace.eu website, Partner of PNO

All materials are also shared on our LinkedIn account, always linked to dedicated posts. No specific list of topics to be covered has been defined. Updates are made based on project-related news.

2.2 Planned Public events

Below is a short list of 2025 events, where DIAMONDS4IF has/will actively work in order to promote the project, share key results, and support the renewable energy community in navigating the Innovation Fund framework. The target audience includes mainly members of sector associations:

1. “The smarter E Europe” (with focus on Intersolar Europe) – May 7, 2025

Recognised as the world’s leading exhibition for the solar industry, this event served as a key opportunity for DIAMONDS4IF representatives from Meyer Burger and PNO to engage with stakeholders across the PV value chain.

⁵ [DIAMONDS4IF is looking for new Renewable Energy Projects willing to apply for the next EU Innovation Fund \(IF\) call. We will guide you through the secrets of the IF application process! » Innovation Place](#), under: [Connecting Ambitions » Innovation Place](#)

The team targeted companies active in solar innovation, grid integration, storage and system digitalisation, with the aim of establishing contacts for future project collaboration. Several strategic meetings were held with both large players and SMEs, opening concrete discussions around Innovation Fund readiness and deployment of H2020 results. The event significantly increased awareness about DIAMONDS4IF and its support services.

2. Dedicated event with the European Solar Manufacturing Council (ESMC)

PNO is currently expecting to organise a high-level workshop with ESMC members, aiming to bring together EU solar manufacturing leaders and discuss concrete pathways to Innovation Fund applications. While the date and agenda are still being finalised, the event is expected to serve as a platform to present DIAMONDS4IF methodologies and tools, collect direct feedback from the renewable energy sector, and foster new candidate projects. The initiative responds to growing interest from the solar industry in accessing public funding to accelerate industrial deployment.

3. Joint webinar with other CSA projects

Following the success of last year's webinar co-organised with REALIZE, DIAMONDS4IF plans to launch a new edition of the joint webinar format, this time involving another CSA project. The webinar will serve both as a public dissemination event and a peer-learning opportunity, showcasing best practices, sharing tools and addressing common challenges in the Innovation Fund application process.

2.3 Planned events in collaboration with other CSA projects

Inter-CSA cooperation on events is progressing along two main axes: joint participation in public events organized by third parties, aimed at increasing the visibility of the individual projects and the Innovation Fund; and the potential organization of joint events directly by the CSAs.

Participation in Public Events

Several public events have been identified as opportunities for joint CSA participation in either sessions or exhibition booths. These include:

1. CSA Public Conference

“Unlocking Low-Carbon Innovation: From Horizon Projects to Market Deployment”

held on 20 May 2025 in Brussels, targeting research organizations, Innovation Fund participants, funding bodies, and industry associations.

Although DIAMONDS4IF recognized the strategic importance of this conference for networking and exchange with other CSA partners and EU institutions, the consortium made a deliberate decision not to participate. This was primarily due to the fact that a high-

level meeting with CINEA had been scheduled for the following day, which required the full attention of the coordination team. Additionally, our resources were focused on outreach to industrial stakeholders in the renewable energy sector who were unlikely to dedicate a full day to travel and attendance in Brussels. As there was no opportunity to organise the event as hybrid event or at least online participation for selected sessions, the physical attendance only is considered being highly inefficient. Therefore, while the event appeared to be a valuable opportunity, we assessed that participation would not have served our immediate priorities effectively.

2. EUSEW 2025⁶

The 2025 edition of EUSEW took place from 10 to 12 June 2025 as a hybrid event, with all policy sessions held onsite in Brussels. The five CSA projects jointly submitted a session proposal. Although the application was **not successful**, DIAMONDS4IF actively supported and contributed to the submission process, demonstrating its commitment to collaborative visibility efforts.

3. Regular CSA Exchanges and Joint Event 2026 Planning

The collaboration between DIAMONDS4IF and the other CSA projects remains solid and active through regular coordination channels. On 4 June 2025, a follow-up meeting among CSA coordinators took place, focusing on identifying shared challenges and opportunities for deployment of R&I projects across the cluster.

4. Big CSA common event

All projects are underway to define the format and the agenda of a larger joint event to be held in late 2025/early 2026. The goal of the CSA-cluster is to ensure participation in at least one major industrial event per project year, with 2025 identified as the strategic peak year for visibility. To ensure alignment and continuity, regular Communication & Dissemination meetings are being scheduled among CSA partners.

For DIAMONDS4IF specifically, participation in **two major events is foreseen over the course of the three-year implementation period, as outlined in the Grant Agreement**.

2.4 Cluster event organised by CINEA

After the success of 2024, on 21 May 2025, CINEA organised a dedicated “Cluster Event” bringing together the beneficiaries of the five Coordination and Support Actions (CSAs) funded under the

⁶ • European Sustainable Energy Week (EUSEW): https://sustainable-energy-week.ec.europa.eu/index_en

Horizon Europe topic HORIZON-CL5-2023-D2-01-07 – “Support for the deployment of R&I results for climate mitigation. Synergies with the ETS Innovation Fund.”

The event aimed to strengthen collaboration and strategic alignment among the CSAs working toward the deployment of research and innovation (R&I) results in climate mitigation. The main objectives of the meeting were to:

- Foster collaboration and knowledge-sharing among the five CSA consortia.
- Explore opportunities for joint dissemination and communication activities.
- Promote the exchange of experiences and best practices, particularly regarding the innovation pathway from system demonstration to market deployment.
- Share challenges and lessons learned during the preparation of Innovation Fund applications.

A key takeaway from the event was the importance of building synergies across EU funding programmes to accelerate the transformation of R&I outcomes into large-scale deployment. The discussion highlighted the strategic role of creating a robust innovation pipeline, linking results from previous EU-funded projects (such as those under Horizon 2020 and Horizon Europe) with future applications under the Innovation Fund, particularly in thematic sectors targeted by the Fund.

An impression of the Cluster Event is shown in Figure 10.



Figure 10: Cluster event “Support for the deployment of R&I results for climate mitigation. Synergies with the ETS Innovation Fund.” organised by CINEA, Brussels.

3 RISKS AND INTERCONNECTIONS

Although renewable energies are seen as a backbone for Europe's future energy supply, the market situation for green technologies is not easy these days. Special manufactures of so-called green technologies, e.g. PV modules or wind turbines, are facing strong competition from highly subsidised Chinese products. This market distortion is an overall risk for the whole Greentech industry and hence, is also a risk for the project DIAMONDS4IF – e.g. that European manufactures are deciding against investments in Europe at all and therefore also against using the Innovation Fund for ramping-up green and innovative technologies.

To draft a communication and dissemination plan is a hard but important task in such a complex and fluctuating market field.

3.1 List of critical risks

In the GA, a list of nine critical risks is compiled, from which four are directly related to DC activities or describing the complex market situation as explained above (risk #2). The DC related risk, together with the planned mitigation action and their status, are listed in below Table 5.

Table 5: List of risks directly related to DC activities or the general market situation for Greentech; as in the GA

#	Risk as stated in the GA	Proposed mitigation	Entered
1	No (sufficient) response to contacting potential candidates (likelihood: medium; severity: high)	Adaptation of selection scheme, seeking support from project officers, building public awareness to create bottom-up responses	no
2	There is an increasing market risk of postponed investments in renewable sector due to e.g. bottlenecks in finance or dysfunctional energy markets, lower appetite from investors. There is an imbalanced availability of transmission and storage compared with power generation projects, and market forecasts have currently low predictability. Consequently, a lack of new projects and business cases reaching out for Innovation Fund support may put the project objectives in terms of a promising number and quality of applications at risk. (likelihood: high; severity: high)	The risk may be reduced by continuous market observation and increased awareness of low predictability and hidden risks. Renewable energy investment projects will be assessed with focus on financial capacity and shareholders' commitment. However, the mitigation of this risk is also depending on policy interventions to improve the market situation incl. tackling non-financial challenges like permissions and other regulations.	yes
6	R&I organisation and industry federations will not provide appropriate support to host the joint workshops or information events (likelihood: low; severity: high)	Organize workshop online and/or onsite by PNO Group in at least 5 European countries, invitation of stakeholders	no

#	Risk as stated in the GA	Proposed mitigation	Entered
8	A project partner does not meet its obligation to properly implement the action (likelihood: low, severity: high)	Ownership of tasks and deliverables strictly defined in the project management plan and the consortium agreement, monthly jour fixe with the consortium members to track project progress. If there is no other possibility the work plan must be adapted, tasks reallocated among partners or and as last resort the substitution of the project partner.	no

The “Detailed project management plan” (D11.1) describes risk management and the actions to be taken to avoid or mitigate project related risks. In parallel, the risks related to DC actions will be observed by Meyer Burger and mitigation actions will be developed and implemented in-time.

As can be seen from Table 5, one of the DC-related risks has already materialized. It is the general complexity of the market (Risk #2), which prompts companies, such as Meyer Burger, to consider relocating their business to other markets, such as the US. When European measures, e.g. the NZIA (Net-Zero Industry Act) turn into action and lead to a fair market situation, investments in green-tech manufacturing will again be made in Europe. This will foster the use of the IF, and communication about it will become more fruitful.

3.2 Interconnections with other deliverables

This deliverable report D9.3 “Dissemination plan” describes the strategy and tools for dissemination and communication, and hence, is linked to all other deliverables connected to DC activities, e.g. workshops. Follow-up deliverables are D9.4 “Update dissemination plan”, D9.6 “DEC report 1”, and D10.4 “DEC report 2”. These three deliverables, together with the once regarding workshops or DC tools are listed in Table 6.

Table 6: List of DC-related deliverables in DIAMONDS4IF

Deliverable	Title	Responsibility	Due month
D9.1	Project website	INNEN	M2
D9.2	Lols	Meyer Burger	M2
D9.3	Dissemination plan	Meyer Burger	M66
D5.1	Workshop materials and video tutorials	PNO	M6
D9.5	Workshops with other funded projects under this call 1	PNO	M12
D9.4	Update dissemination plan (this deliverable report)	Meyer Burger	M18
D9.6	DEC report 1	Meyer Burger	M18

Deliverable	Title	Responsibility	Due month
D10.1	Workshops with other funded projects under this call 2	PNO	24
D10.2	Public workshops at sector organisations 1	Meyer Burger	24
D10.3	Public workshops at sector organisations 2	RWE	30
D6.1	Evaluation of workshop impact	PNO	36
D10.4	DEC report 2	Meyer Burger	36

4 LIST OF REFERENCES

- DIAMONDS4IF LinkedIn Account, [DIAMONDS4IF: LinkedIn](#)
- DIAMONDS4IF Website, [Homepage - Diamonds4if](#)
- DIAMONDS4IF YouTube Channel, “Innovation Fund DIAMONDS”, www.youtube.com/@DIAMONDS4IF
- European Sustainable Energy Week (EUSEW): https://sustainable-energy-week.ec.europa.eu/index_en
- Innovation Place – Connecting Ambitions: [DIAMONDS4IF is looking for new Renewable Energy Projects willing to apply for the next EU Innovation Fund \(IF\) call. We will guide you through the secrets of the IF application process! » Innovation Place](#)

5 ACKNOWLEDGEMENT

This project has received funding from the European Union’s Horizon Europe research and innovation programme under Grant Agreement No 101138004



Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or CINEA. Neither the European Union nor the granting authority can be held responsible for them.